



Website, Portfolio, &
Lifestyle Blog
<https://alinalong.wixsite.com/mysite-1>

ALINA LONG

COVER LETTER

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Dear Reconsidered, I am writing in response to the Freelance Sustainability Communications Strategist and Project Management role. I am interested in this role as I love all things sustainability, and I think I would be the right fit for this role. I also enjoy networking and working with other clients that I can consult with. So, I believe my ten years of project management education experience, my few years of sustainable minor education, and being a native English speaker all prepare me for this role.

Firstly, I hold ten years of project management education experience. I been a project manager while studying business in high school and in my classes at The Art Institute. All these projects I managed resulted in A+ projects.

Secondly, I studied a sustainable minor at The Art Institute as well. I believe this can help with all the sustainable business practices of this role when discussing social impact and business with clients. I also learned about sustainable syntax, LCA's, cradle to cradle practices, cradle to grave, LEED building systems, sustainable design, ethical sourcing, and diversity initiatives.

Thirdly, I am a native English speaker. I have spoken English my whole life that is thirty years now and can communicate well in a fun, professional way. I also communicate well in all forms of copy and business practices.

So, let's come together in a passion for a women led company and happy, ethical sustainable practices.

Sincerely, Alina Long



ALINA LONG

Objective: Seeking a communications strategist and project management role.

EXPERIENCE

May 2025 – Present
Sibeiho

I do drink demos for this company as a brand ambassador at Market Of Choice and New Season's. I give out sambal samples for a few hours per shift. I also work events and Farmer's markets.

February 2025 – Present
Erth Beverage Co

I do drink demos for this company as a brand ambassador at Market Of Choice. I give out drink samples for a few hours per shift.

October 2022 – July 2025
**Active Wellness Center -
Service Desk
Representative**

I efficiently run the front desk at our club/gym that I work without a manager. I manage nightly tasks of closing up as well, I am efficient at this and assigned this as a sole duty.

EDUCATION

2023
Portland
Community College

Perusing an Associate Degree in
Business & Marketing, will be
transferring to PSU for Bachelor's

2021 -Present
Hubspot Academy

Past Certified in Digital Marketing & Social Media Marketing from the program.

2013 - 2019
**The Art Institute of
Portland & Seattle**

I majored here in Fashion Marketing & Management with a minor in sustainability with a concentration in sportswear design and apparel product development

CONTACT

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REFERENCES

Holly Ong
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E: holly@sibeiho.com

Sam Herrera
Erth Beverage Co Owner & Manager
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E: Samantha chaffin-
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SKILLS

Project Management

Sustainability

Resourcefulness

Flexible